

Leadership Essentials For Changing Times

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Introduction

- I. Purpose
- II. Vision
- III. Passion
- IV. Integrity
- V. Leadership Excellence
- VI. Closing



I. Purpose

“The secret of success is consistency of purpose.” ~ Ben Disraeli

- Alfred Nobel’s Purpose

- Questions:

Who am I?

Why am I here?

What is really important to me?

What are my values/talents/strengths?

What do I want to achieve?



I. Purpose

“My purpose is to exceed Sissy’s expectations in every possible way.” ~ JCH



II. Vision

“There is nothing like a dream to create the future.” ~ Victor Hugo

- Vision is our “desired future”
- What if...
 - John F. Kennedy, Jr. hadn’t believed a man could walk on the moon?
 - Martin Luther King hadn’t believed in the dream of equality?
 - Susan B. Anthony hadn’t believed women should be able to vote?
 - Steve Jobs had not returned to Apple in 1997?



II. What's Your Vision?

| <u>Categories</u> | <u>3 Years</u> | <u>5 Years</u> | <u>10 Years</u> |
|-------------------|----------------|----------------|-----------------|
| Spiritual | | | |
| Wellness | | | |
| Educational | | | |
| Professional | | | |
| Service | | | |

III. Passion

“Follow your passion and success will follow you.” ~ Arthur Budhold



- **Gallup Research Findings:**

(17%) People are undedicated & unproductive

(54%) People do the minimum at work

(29%) People are eager to work with passion & creativity

III. Passion

“A leader’s courage to fulfill his vision comes from passion, not position.” ~ John Maxwell

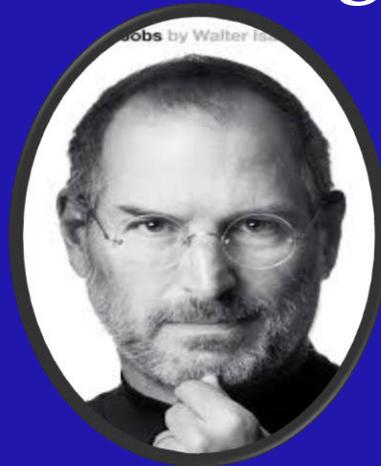
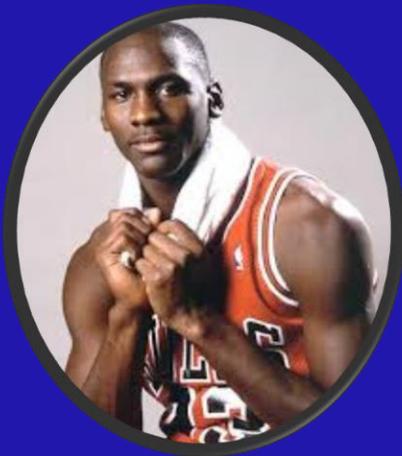
- Passion is “want to”
- Passion is doing what you love
- Passion is doing what you do well
- Passion is exceeding expectations

III. Passion

“Desire is everything, not talent. The degree of one’s desire will dictate one’s success.”

~ Ken Darby

- Michael Jordan’s “love of the game”
- Steve Jobs “calling”
- CSU Student’s “burning desire”



IV. Integrity

“Among the things you can give away and still keep are your word, a smile, and a grateful heart.” ~ Zig Ziglar

Moral Leadership Model



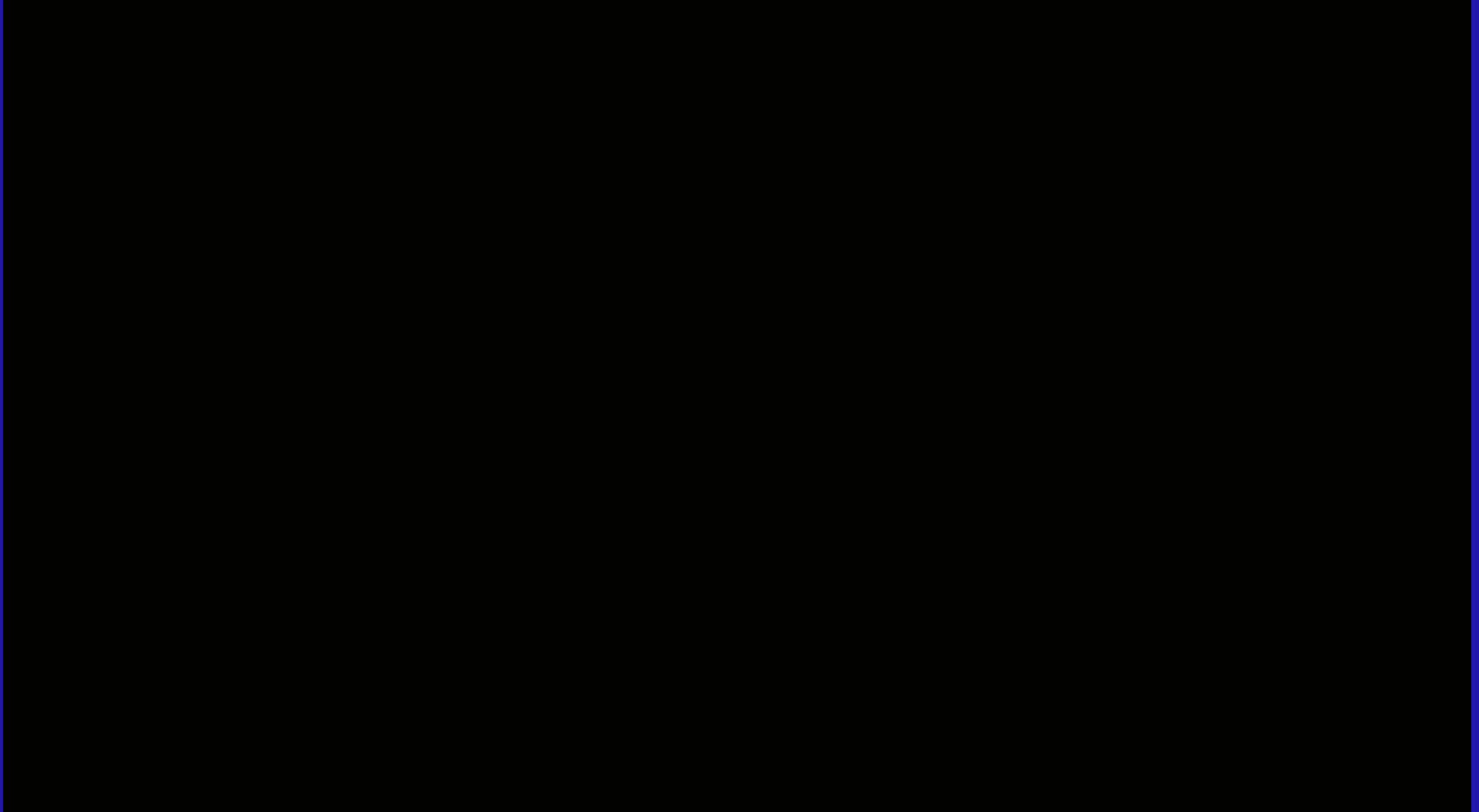
Results: outcomes, consequences

Actions: behavior, leadership style

Ethics: choices, judgment about right and wrong

Values: beliefs, attitudes, preferences, priorities

IV. Integrity



IV. Integrity

“Life consists of boomerangs, our thoughts, words and actions return with amazing accuracy.” ~ JCH



- NBC news anchorman, Brian Williams, apologizes for falsely claiming his helicopter was attacked in Iraq.
- Brian said he “misremembered.” (2/05/15 – 6:20 p.m.)

IV. Integrity

“Character is what you do when nobody is looking.” ~ JCH

Three Forces to Balance

Ambition
Competence
Integrity



IV. Integrity

- Trust is the foundation of leadership
 - Are you the same person no matter who you are with?
 - Do you make decisions that are best for others when another choice would benefit you?
 - Are you quick to recognize others for their contributions to your success?
- “Make that loan”
- Keep your promises



V. Leadership Excellence

“The quality of a person’s life is in direct proportion to their commitment to excellence, regardless of their chosen field of endeavor.” ~Vince Lombardi

- Excellence is the gap between average and exceptional
- List 3 words that describe an excellent leader:
 1. _____
 2. _____
 3. _____
- Leaders determine the Level of Excellence
- Maxwell’s Law of the Lid



IV. Leadership Excellence

Maxwell's Law of the Lid



V. Leadership Excellence

- Excellent Organizations
 - Ritz-Carlton
 - Chick-fil-A



V. Leadership Excellence

“A life is not important except for the impact it has on other lives.” ~ Jackie Robinson

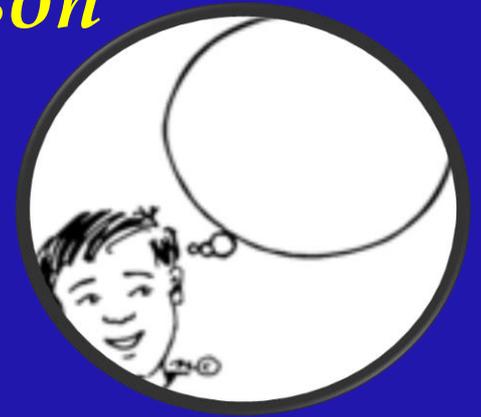
- Johnny’s Stamp of Excellence

- Reflections:

- What is your motivation for Excellence?

- Will your pursuit of excellence impact others positively?

- Leadership par excellence – Chris Singleton



VI. Closing

“The best preparation for tomorrow is doing your best today.” ~Jackson Brown, Jr.

